



GEORGE DIXON  
ACADEMY



GOGNA

ESTABLISHED 1976

A family business, dedicated to serving families since 1976

George Dixon Academy - Uniform only available at Gogna **Handsworth** or online.

## Gogna's Package Deals Simply Can't Be Beaten

### Full Uniform Package

- 1 x Blazer (with Badge)
- 2 x Shirts (1 twin pack)
- 1 x Trouser or Skirt
- 1 x School Tie
- 1 x Jumper
- 1 x PE Polo Top
- 1 x PE Midlayer
- 1 x Track Pants

Everything Your  
Child Needs For  
The Perfect Start

all from  
**£115**

### Essentials Package

- 1 x Blazer (with Badge)
- 1 x School Tie
- 1 x PE Polo Top
- 1 x PE Midlayer
- 1 x Track Pants

All of the  
Essential items

all from  
**£80**

All Package Deals expire  
on 17 Aug 2025



Why Parents Choose Us:  
Full Package Deals = Huge Savings  
Made in the UK = Trusted Quality  
Always in Stock = No Delays  
Order Online or In-Store = Your Choice



GDA Blazer  
from £31



White Shirts and Blouse  
from £14



Black Boys Trousers  
from £12



Black Girls Trousers  
from £14



GDA Jumper  
from £14



Black Pleated Skirt  
from £16



Black Straight Skirt  
from £14



GDA Tie  
only £6



GDA PE Polo Top  
from £14



GDA PE Midlayer  
from £16



GDA Track Pants  
from £15



GDA Shorts  
from £7



Football Socks  
from £7

### Accessories

**Socks** (3pk)  
from  
**£4.50**

**Tights** (2pk)  
from  
**£6**

**School Bags**  
from  
**£15**

**Gum Shields**  
**£8.50**

**Shin Pads**  
from  
**£8**

**Winter Coats**  
from  
**£20**



# GOGNA

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## Where To Find Us:

Gogna Schoolwear  
Junction 2 Industrial Estate  
Unit 1B Demuth W  
Oldbury  
B69 4LT

Gogna Schoolwear  
67-69 Rookery Road  
Handsworth  
Birmingham  
B21 9QU

Tel: 0121 523 5572

## Opening Times:

### TERM TIME:

Monday - Friday	10.00am to 5.00pm
Saturday	9.00am to 5.00pm
Sunday	Closed

### SUMMER HOLIDAYS:

Monday - Saturday	9.00am to 6.00pm
Sunday	12.00noon to 3.00pm
Bank Holiday	10.00am to 3.00pm

[sales@gogna.me](mailto:sales@gogna.me)

**GOGNA**easy

**PAYMENT SCHEME**

Gogna 0% interest free plan

Designed to spread the cost for our families



#### VISIT

Our store to try  
on all you need.



#### RESERVE

Your uniform for  
only £20 deposit.



#### PAYMENTS

In installments over  
the summer holidays.



#### COLLECT

Your uniform after  
final payment.

Buy Online  
**[www.gogna.me](http://www.gogna.me)**



We deliver Quality, Value for money for our families and schools.

### Recommendations

- We strongly recommend parents to contact us early for any special needs.
- Call us if you require assistance with sizes and school rules.
- Due to high volume of sales during Summer holidays, we cannot guarantee all orders placed after 25th August will be fulfilled before the start of the September term.

### Terms and Conditions

- 'Package Deals' are sold as a single unit and cannot be altered / separated.
- All items of uniform can be purchased individually at any time during the year.
- Package deals are not valid in conjunction with any other offer / discount.
- Package deals are subject to availability of stock.